



CORPORATE & COMMUNITY PARTNERS

Dragon Mandarin Immersion School

Unlocking Potential through Bilingual
Education





**Dragon Mandarin
Immersion School**
龙学中英文沉浸式学校

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INTRODUCTION

Dragon Mandarin Immersion School (DMIS) is a nonprofit Mandarin-English immersion school in Houston, serving students from PreK4 through 5th grade and expanding. Through our partnership with Houston Dragon Academy, DMIS has an established campus, experienced faculty and a full enrichment program.

Students at DMIS learn in Mandarin and English every day, within a rigorous core curriculum that builds true bilingual fluency. Our commitment to access extends beyond the classroom. Need-based scholarships and daily transportation from Chinatown make bilingual education possible for families across Houston. Our enrichment programs include a state championship robotics team, chess, calligraphy and the arts. Together, they prepare students from every background to become confident, globally minded leaders.

**Supporting Mandarin
Education for All
Children**



VISION & MISSION

VISION

Our mission is to create a school where families feel supported, students learn with joy and purpose, and teachers lead with care and professionalism. We nurture well-rounded, confident learners through rigorous academics, strong character development, and a community grounded in integrity.

Our vision is to weave together the richness of Eastern and Western approaches to learning, nurturing curious, bilingual students prepared to contribute to a global community.

Together, we make Mandarin immersion accessible and engaging.

MISSION

Bilingual Education

Academic Rigor

Cultural Connection

Whole Child Development

Affordable Nonprofit Model

Community Partnership





BENEFITS FOR SPONSORS

2026-2027 ACADEMIC YEAR

As a valued sponsor, your generosity will be recognized throughout our school community. We are committed to honoring your support with meaningful visibility and acknowledgment across multiple platforms.

<i>*In-kind donations will be recognized with the same benefits as cash donations. *All mentions will include tier-level designation.</i>	Goldfish 金鱼 \$108	Magpie 喜鹊 \$250	Crane 仙鹤 \$500	Deer 鹿 \$1,000	Pixiu 貔貅 \$2,500	Qilin 麒麟 \$5,000	Phoenix 凤 \$7,500	Dragon 龙 \$10,000
Digital Presence								
Recognition as top donor on FB cover photo						1 week	2 weeks	3 weeks
Recognition on DMIS social media channels			1 post	1 post	1 post	2 posts	2 posts	2 posts
Name or logo with link on DMIS website		✓	✓	✓	✓	✓	✓	✓
Physical Presence on Campus								
Special recognition as performance sponsor								✓
Name or logo in student event programs			✓	✓	✓	✓	✓	✓
Name or logo on sponsors banner		✓	✓	✓	✓	✓	✓	✓
Events								
CNY Dumpling Making Luncheon				✓	✓	✓	✓	✓
Invite to Spring Performance			✓	✓	✓	✓	✓	✓
Other								
Personalized memento from DMIS students		✓	✓	✓	✓	✓	✓	✓
DMIS decal	✓	✓	✓	✓	✓	✓	✓	✓

For more information:

contact@dragonmandarinimmersionschool.org



Scan to Donate

Every Contribution Counts!

EIN: 41-2518246





YOUR DONATION SUPPORTS:

1. **TEACHER & STAFF COMPENSATION (\$80,400)**
2. **CLASSROOM SUPPLIES (\$7,000)**
3. **TEACHER CONTINUING EDUCATION (\$12,000)**
4. **ACADEMIC CURRICULUM SUPPORT (\$12,000)**
5. **SCHOLARSHIPS (\$22,000)**
6. **TEACHER & STAFF APPRECIATION (\$5,000)**
7. **INSURANCE (\$5,000)**
8. **WINTER & SPRING PERFORMANCES (\$2,500)**
9. **ART SUPPLIES (\$2,500)**
10. **DIVERSITY & CULTURAL CELEBRATIONS (\$1,000)**
11. **MARKETING (\$5,000)**

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THANK YOU

Dragon Mandarin Immersion School is deeply grateful to our sponsors and community partners. Your generosity allows us to give students a rigorous bilingual education and a strong academic foundation.

Because of your support, children from every background can learn and grow in a Mandarin immersion environment that prepares them for success in school and beyond. Your partnership enables us to:

- Expand access to high-quality bilingual education for Houston families
- Equip classrooms with engaging resources and materials
- Support our faculty in delivering innovative, effective instruction
- Build a diverse community of families committed to global understanding

Your investment in our students is an investment in Houston's future. Together, we are preparing the next generation of globally minded leaders.

With sincere gratitude,

Dragon Mandarin Immersion School



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